

Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-691-AMERICAN CROSSROADS
Estimate Number	691

Invoice #	4056812-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4056812
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	09/18/12 - 09/27/12

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

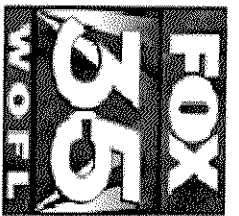
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 430a	430a-5a		09/17/12 to 09/23/12	1x	-TWTF--				
	WOFL	Political Issue		F	09/21/12	:30	4:51 AM	USPRTV18ACH	\$75.00		1
2	WOFL	Good Day 430a	430a-5a		09/24/12 to 09/30/12	1x	MTWT---				
	WOFL	Political Issue		Tu	09/25/12	:30	4:39 AM	USPRTV18ACH	\$75.00		1
3	WOFL	Good Day 5a	5-530A		09/17/12 to 09/23/12	1x	-TWTF--				
	WOFL	Political Issue		Tu	09/18/12	:30	5:22 AM	USPRTV18ACH	\$300.00		1
4	WOFL	Good Day 5a	5-530A		09/24/12 to 09/30/12	1x	MTWT---				
	WOFL	Political Issue		Th	09/27/12	:30	5:28 AM	USPRTV18ACH	\$300.00		1
5	WOFL	Good Day 5a	530-6A		09/17/12 to 09/23/12	1x	-TWTF--				
	WOFL	Political Issue		W	09/19/12	:30	5:51 AM	USPRTV18ACH	\$300.00		1
6	WOFL	Good Day 5a	530-6A		09/24/12 to 09/30/12	1x	MTWT---				
	WOFL	Political Issue		M	09/24/12	:30	5:43 AM	USPRTV18ACH	\$300.00		1
7	WOFL	Good Day 6a	6-630A		09/17/12 to 09/23/12	2x	-TWTF--				
	WOFL	Political Issue		Tu	09/18/12	:30	6:23 AM	USPRTV18ACH	\$500.00		1
	WOFL	Political Issue		W	09/19/12	:30	6:11 AM	USPRTV18ACH	\$500.00		2

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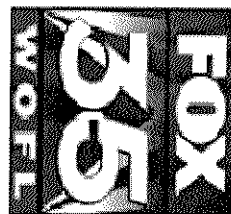
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WOFL	Good Day 6a	6-630A								
	WOFL	Political Issue			09/24/12 to 09/30/12	2x	MTWT---				
				M	09/24/12	:30	6:11 AM	USPRTV18ACH	\$500.00		1
				W	09/26/12	:30	6:29 AM	USPRTV18ACH	\$500.00		2
9	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue			09/17/12 to 09/23/12	3x	-TWTF--				
				Tu	09/18/12	:30	6:39 AM	USPRTV18ACH	\$500.00		3
				Th	09/20/12	:30	6:39 AM	USPRTV18ACH	\$500.00		2
				F	09/21/12	:30	6:44 AM	USPRTV18ACH	\$500.00		1
10	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue			09/24/12 to 09/30/12	2x	MTWT---				
				M	09/24/12	:30	6:53 AM	USPRTV18ACH	\$500.00		2
				Tu	09/25/12	:30	6:45 AM	USPRTV18ACH	\$500.00		1
11	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue			09/17/12 to 09/23/12	3x	-TWTF--				
				Tu	09/18/12	:30	7:21 AM	USPRTV18ACH	\$800.00		2
				W	09/19/12	:30	7:45 AM	USPRTV18ACH	\$800.00		1
				Th	09/20/12	:30	7:10 AM	USPRTV18ACH	\$800.00		3
12	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue			09/24/12 to 09/30/12	2x	MTWT---				
				Tu	09/25/12	:30	7:30 AM	USPRTV18ACH	\$600.00		1
				W	09/26/12	:30	7:09 AM	USPRTV18ACH	\$800.00		2
13	WOFL	Good Day 7a	730-8A								
	WOFL	Political Issue			09/17/12 to 09/23/12	3x	-TWTF--				

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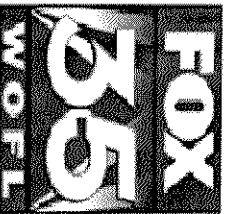
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WOFL	Good Day 7a	730-8A								
	WOFL	Political Issue									
	WOFL	Good Day 7a	730-8A	Tu	09/18/12	:30	7:58 AM	USPRTV18ACH	\$800.00		2
	WOFL	Good Day 7a	730-8A	W	09/19/12	:30	7:50 AM	USPRTV18ACH	\$800.00		1
	WOFL	Good Day 7a	730-8A	F	09/21/12	:30	7:52 AM	USPRTV18ACH	\$800.00		3
14	WOFL	Good Day 7a	730-8A								
	WOFL	Political Issue									
	WOFL	Good Day 7a	730-8A		09/24/12 to 09/30/12	2x	MTWT---				
	WOFL	Good Day 7a	730-8A	M	09/24/12	:30	7:51 AM	USPRTV18ACH	\$800.00		1
	WOFL	Good Day 7a	730-8A	W	09/26/12	:30	7:53 AM	USPRTV18ACH	\$800.00		2
15	WOFL	Good Day 8a	8-830A								
	WOFL	Political Issue									
	WOFL	Good Day 8a	8-830A		09/17/12 to 09/23/12	3x	-TWTF--				
	WOFL	Good Day 8a	8-830A	W	09/19/12	:30	8:23 AM	USPRTV18ACH	\$700.00		2
	WOFL	Good Day 8a	8-830A	Th	09/20/12	:30	8:11 AM	USPRTV18ACH	\$700.00		1
	WOFL	Good Day 8a	8-830A	F	09/21/12	:30	8:11 AM	USPRTV18ACH	\$700.00		3
16	WOFL	Good Day 8a	8-830A								
	WOFL	Political Issue									
	WOFL	Good Day 8a	8-830A		09/24/12 to 09/30/12	2x	MTWT---				
	WOFL	Good Day 8a	8-830A	Tu	09/25/12	:30	8:23 AM	USPRTV18ACH	\$700.00		1
	WOFL	Good Day 8a	8-830A	W	09/26/12	:30	8:21 AM	USPRTV18ACH	\$700.00		2
17	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue									
	WOFL	Good Day 8a	830-9A		09/17/12 to 09/23/12	3x	-TWTF--				
	WOFL	Good Day 8a	830-9A	Tu	09/18/12	:30	8:52 AM	USPRTV18ACH	\$700.00		2
	WOFL	Good Day 8a	830-9A	W	09/19/12	:30	8:42 AM	USPRTV18ACH	\$700.00		3
	WOFL	Good Day 8a	830-9A	F	09/21/12	:30	8:58 AM	USPRTV18ACH	\$700.00		1
18	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue									
	WOFL	Good Day 8a	830-9A		09/24/12 to 09/30/12	2x	MTWT---				

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Billing Calendar	Broadcast
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Special Handling	

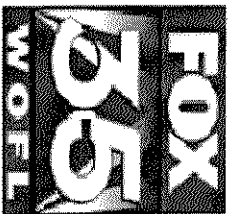
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Agency Ref	
Advertiser Ref	

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18	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue		M	09/24/12	:30	8:58 AM	USPRTV18ACH	\$700.00		1
	WOFL			Th	09/27/12	:30	8:39 AM	USPRTV18ACH	\$700.00		2
19	WOFL	Good Day 9a	9-930A								
	WOFL	Political Issue			09/17/12 to 09/23/12	2x	-TWTF--				
	WOFL			Tu	09/18/12	:30	9:30 AM	USPRTV18ACH	\$300.00		2
	WOFL			W	09/19/12	:30	9:10 AM	USPRTV18ACH	\$300.00		1
20	WOFL	Good Day 9a	9-930A								
	WOFL	Political Issue			09/24/12 to 09/30/12	2x	MTWT---				
	WOFL			M	09/24/12	:30	9:29 AM	USPRTV18ACH	\$300.00		1
	WOFL			Th	09/27/12	:30	9:28 AM	USPRTV18ACH	\$300.00		2
21	WOFL	Good Day 9a	930-10A								
	WOFL	Political Issue			09/17/12 to 09/23/12	2x	-TWTF--				
	WOFL			W	09/19/12	:30	9:53 AM	USPRTV18ACH	\$300.00		1
	WOFL			F	09/21/12	:30	9:43 AM	USPRTV18ACH	\$300.00		2
22	WOFL	Good Day 9a	930-10A								
	WOFL	Political Issue			09/24/12 to 09/30/12	2x	MTWT---				
	WOFL			Tu	09/25/12	:30	9:59 AM	USPRTV18ACH	\$300.00		2
	WOFL			Th	09/27/12	:30	9:55 AM	USPRTV18ACH	\$300.00		1
23	WOFL	SAT 8-9A	SAT 8-9A								
	WOFL	Political Issue			09/17/12 to 09/23/12	1x	-----S-				
	WOFL			Sa	09/22/12	:30	8:10 AM	USPRTV18ACH	\$225.00		1
24	WOFL	SAT 9-10A	SAT 9-10A								
	WOFL	Political Issue			09/17/12 to 09/23/12	1x	-----S-				
	WOFL			Sa	09/22/12	:30	8:10 AM	USPRTV18ACH	\$225.00		1

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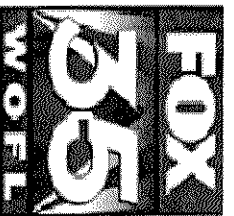
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WOFL	SAT 9-10A	SAT 9-10A								
		Political Issue									
				09/17/12 to 09/23/12	1x	-----S-					
				Sa	09/22/12	:30	9:10 AM	USPRTV18ACH	\$225.00		1
25	WOFL	SUN 8-9A	SUN 8-9A								
		Political Issue									
				09/17/12 to 09/23/12	1x	-----S					
				Su	09/23/12	:30	8:40 AM	USPRTV18ACH	\$225.00		1
26	WOFL	Sa/Su 8a-10a News	8a-10a								
		Political Issue									
				09/17/12 to 09/23/12	1x	-----S					
				Su	09/23/12	:30	9:49 AM	USPRTV18ACH	\$225.00		1
27	WOFL	Fox News Sunday	10a-11a								
		Political Issue									
				09/17/12 to 09/23/12	2x	-----S					
				Su	09/23/12	:30	10:33 AM	USPRTV18ACH	\$300.00		2
				Su	09/23/12	:30	10:45 AM	USPRTV18ACH	\$300.00		1
28	WOFL	Fox 35 5p News	5-530P								
		Political Issue									
				09/17/12 to 09/23/12	2x	-TWTF--					
				Tu	09/18/12	:30	5:22 PM	USPRTV18ACH	\$800.00		1
				F	09/21/12	:30	5:24 PM	USPRTV18ACH	\$800.00		2
29	WOFL	Fox 35 5p News	5-530P								
		Political Issue									
				09/24/12 to 09/30/12	2x	MTWT---					
				W	09/26/12	:30	5:23 PM	USPRTV18ACH	\$800.00		1
				Th	09/27/12	:30	5:13 PM	USPRTV18ACH	\$800.00		2
30	WOFL	Fox 35 5p News	530-6P								
		Political Issue									

-TWTF--

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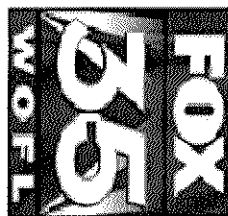
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30	WOFL	Fox 35 5p News	530-6P								
		Political Issue									
				09/17/12 to 09/23/12		2x					
	WOFL			Tu	09/18/12	:30	5:52 PM	USPRTV18ACH	\$800.00		2
	WOFL			F	09/21/12	:30	5:43 PM	USPRTV18ACH	\$800.00		1
31	WOFL	Fox 35 5p News	530-6P								
		Political Issue									
				09/24/12 to 09/30/12		2x					
	WOFL			M	09/24/12	:30	5:52 PM	USPRTV18ACH	\$800.00		1
	WOFL			W	09/26/12	:30	5:50 PM	USPRTV18ACH	\$800.00		2
32	WOFL	Fox News 6p News	6p-630p								
		Political Issue									
				09/17/12 to 09/23/12		2x					
	WOFL			Tu	09/18/12	:30	6:15 PM	USPRTV18ACH	\$850.00		2
	WOFL			W	09/19/12	:30	6:28 PM	USPRTV18ACH	\$850.00		1
33	WOFL	Fox News 6p News	6p-630p								
		Political Issue									
				09/24/12 to 09/30/12		2x					
	WOFL			M	09/24/12	:30	6:15 PM	USPRTV18ACH	\$850.00		2
	WOFL			Th	09/27/12	:30	6:29 PM	USPRTV18ACH	\$850.00		1
34	WOFL	Fox 35 5p News	5p-6p								
		Political Issue									
				09/17/12 to 09/23/12		1x					
	WOFL			Sa	09/22/12	:00			\$550.00	Credited	1
35	WOFL	Fox 35 6p News	Su 630p-7p								
		Political Issue									
				09/17/12 to 09/23/12		1x					
	WOFL			Su	09/23/12	:30	7:00 PM	USPRTV18ACH	\$650.00		1
36	WOFL	Fox 35 10p News	10-1030P								
		Political Issue									

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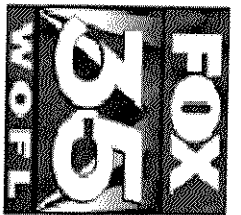
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36	WOFL	Fox 35 10p News	10-1030P								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	2x	-TWTF--					
		WOFL		Tu	09/18/12	:30	10:22 PM	USPRTV18ACH	\$1,800.00		1
		WOFL		W	09/19/12	:30	10:13 PM	USPRTV18ACH	\$1,800.00		2
37	WOFL	Fox 35 10p News	1030-11P								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	2x	-TWTF--					
		WOFL		Tu	09/18/12	:30	10:45 PM	USPRTV18ACH	\$1,700.00		2
		WOFL		F	09/21/12	:30	10:37 PM	USPRTV18ACH	\$1,700.00		1
38	WOFL	Fox 35 News 11p	11p-1130p								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	1x	-TWTF--					
		WOFL		Tu	09/18/12	:30	11:25 PM	USPRTV18ACH	\$1,300.00		1
39	WOFL	Fox 35 10p News	10p-11p								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	1x	-----S-					
		WOFL		Sa	09/22/12	:00			\$1,000.00	Credited	1
40	WOFL	Fox 35 10p News	10p-11p								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	1x	-----S					
		WOFL		Su	09/23/12	:30	10:30 PM	USPRTV18ACH	\$1,200.00		1
41	WOFL	Big 12 RS Prime Game	728p-12a								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	1x	-----S-					
		WOFL		Sa	09/22/12	:30	7:38 PM	USPRTV18ACH	\$2,400.00		1
42	WOFL	NFL RS Game Bucs	1-4P								
		Political Issue									
		WOFL		09/17/12 to 09/23/12	1x	-----S					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-691-AMERICAN CROSSROADS
Estimate Number	691

Invoice #	4056812-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Billing Address:

Crossroads Media LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4056812
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	09/18/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	WOFL	NFL RS Game Bucs	1-4P								
	WOFL	Political Issue		Su	09/23/12	:30	4:28 PM	USPRTV18ACH	\$7,000.00		1
43	WOFL	SEC Football Non Home	Various								
	WOFL	Political Issue		Sa	09/22/12	:00			\$4,000.00	Unresolved	1
	WOFL	Off Time Late News Sa	11p-12a	Sa	09/22/12	:00			\$4,000.00	Unresolved	2
44	WOFL	Political Issue									
	WOFL	Political Issue		Sa	09/22/12	:00			\$4,000.00	Unresolved	1
45	WOFL	Fox 35 6p News	Su 630p-7p								
	WOFL	POLITICAL ISSUE		Su	09/23/12	:30	6:53 PM	USPRTV18ACH	\$550.00		1

Gross Total \$55,650.00
Agency Commission \$8,347.50
Net Amount Due \$47,302.50
Payment Terms 30 Days